

Sponsorship & Exhibition

Invitation

On behalf of the Organising Committee, we are pleased to invite your organisation to participate as either a sponsor or exhibitor at the 2026 Palliative Care Nurses Australia (PCNA) Biennial Conference.

The 2026 conference will take place 10 – 12 June at the Adelaide Convention Centre, SA.

The PCNA biennial conference is the key event to bring together nurses from across Australia to focus on how to enable optimal care for people with advanced, progressive illness. This event is for nurses working in all settings (hospitals, general practice, community, aged care), contexts (metropolitan, rural, regional or remote) and all involved in providing generalist care or specialist palliative care. Providing an opportunity for learning, connection and revitalisation this conference is designed by and for nurses who provide such critically important care for people with palliative care needs across our nation.

Support of the event will provide your organisation with key benefits:

- Exposure to a qualified, relevant and influential audience before, during and after the event
- Networking opportunities during the event to promote your organisation's products and services directly to key decision makers
- Your organisation will be perceived to be a keen and vital supporter of palliative care nursing
- Supporters of the event will consolidate existing industry relationships and develop new ones

The following opportunities are designed to maximise your brand position and are your best opportunity to engage with industry leaders and key decision makers in the palliative care nursing setting. We have presented a range of sponsorship opportunities but also invite any new proposals you may wish to put forward. The committee is pleased to discuss specially curated packages that will meet your objectives for participating and be of maximum benefit to your organisation and the conference.

Your participation and support of the event is greatly valued and we thank you for your consideration.

Please contact Tara Johnson or Marta Czaja-Stokely at Conference Design to discuss your support of the 2026 PCNA Biennial conference.

mail@conferencedesign.com.au

+61 3 6231 2999

All costs are in AUD and include GST.

Package Overview

Platinum Partner (One available) – SOLD	\$15,000 inc. GST
Gold Partner – SOLD	\$10,000 inc. GST
Silver Partner – SOLD	\$6,000 inc. GST
Conference Dinner (One available) – SOLD	\$5,000 inc. GST
Speaker Sponsor (Multiple available)	\$5,000 inc. GST
Welcome Reception – SOLD	\$3,500 inc. GST
Conference App (One available)	\$3,500 inc. GST
Advertising	\$700 inc. GST

Sponsorship & Exhibition Opportunities

Platinum Partner – **SOLD** **\$15,000 inc. GST**

Becoming the Platinum Partner gives your organisation maximum exposure at the conference. The package is designed to provide a strong presence at the conference and engagement with conference delegates and PCNA members.

Overall Benefits:

- Logo and acknowledgement as the Platinum Partner on the conference website
- 300 word profile on the conference website
- Logo and acknowledgement as the Platinum Partner on all conference materials including print, PDFs and broadcast emails
- Verbal acknowledgement as the Platinum Partner in the opening and closing sessions
- Opportunity for company representative to briefly address delegates (5 minutes) in a plenary session
- Two exhibition trestle tables in a preferred position (x2 1800mm (W) x 750mm (D) x 710mm (H) trestle, two

chairs, black table cloth and power access)

- Four full registrations including social functions (welcome reception & conference dinner)
- One pull-up banner in the plenary hall (partner to provide)
- Logo printed on name badges
- Prominent branding and acknowledgement as Platinum Partner on the Online Portal homepage throughout the conference
- Full banner advertisement on rotation at the top of the Online Portal for the duration of the conference (partner to provide artwork)
- Logo displayed on the Platinum Partner banner on rotation at the top of the Online Portal
- Logo, hyperlink and 300 word profile in the Conference App and Online Portal
- Logo displayed on a dedicated Platinum Partner slide in the plenary hall
- One PPT 16:9 Slide Advert included in the plenary holding slides
- Unlimited PDF eSatchel inserts in the Conference App and Online Portal
- Unlimited video eSatchel inserts in the Conference App and Online Portal
- Opt in delegate list (name, position, organisation, state/country) provided 1 week prior to the conference

Gold Partner – SOLD **\$10,000 inc. GST**

Gold Partnership is a prime avenue to give your organisation high visibility and exposure in the lead up to, and throughout the conference.

Overall Benefits:

- Logo and acknowledgement as a Gold Partner on the conference website
- 200 word profile on the conference website
- Logo and acknowledgement as Gold Partner on all conference materials including print, PDFs and broadcast emails
- Verbal acknowledgement as the Gold Partner in the opening and closing sessions
- One exhibition trestle table in a preferred position (1800mm (W) x 750mm (D) x 710mm (H) trestle, two chairs, black table cloth and power access)
- Three full registrations including social functions (welcome reception & conference dinner)
- Logo displayed on a Gold Partner banner on rotation at the top of the online portal for the duration of the conference
- Logo, hyperlink and 200 word profile in the Conference App and Online Portal
- Logo displayed on a dedicated Gold Partner slide in the plenary hall
- Three PDF eSatchel inserts in the Conference App and Online Portal
- Three video eSatchel inserts in the Conference App and Online Portal
- Opt in delegate list (name, position, organisation, state/country) provided 1 week prior to the conference

Silver Partner – SOLD **\$6,000 inc. GST**

Silver Partnership provides the opportunity to upgrade your presence to take on a more prominent position throughout the conference.

Overall Benefits:

- Logo and acknowledgement as a Silver Partner on the conference website
- 100 word profile on the conference website
- Logo and acknowledgement as a Silver Partner on all conference materials including print, PDFs and broadcast emails
- Verbal acknowledgement as a Silver Partner in the opening session
- One exhibition trestle table (1800mm (W) x 750mm (D) x 710mm (H) trestle, two chairs, black table cloth and power access)
- One full registration including social functions (welcome reception & conference dinner)
- One exhibitor registration (not including the conference dinner – additional tickets can be purchased)
- Logo displayed on a Silver Partner banner on rotation at the top of the Online Portal for the duration of the conference
- Logo, hyperlink and 100 word profile in the Conference App and Online Portal
- Logo displayed on a Silver Partner slide in the plenary hall
- One PDF eSatchel insert in the Conference App and Online Portal
- One video eSatchel insert in the Conference App and Online Portal
- Opt in delegate list (name, position, organisation, state/country) provided after the conference

Conference Dinner (one available) – SOLD **\$5,000 inc. GST**

Sponsoring the dinner is a fantastic opportunity to promote your organisation in a fun and relaxed environment. The dinner sponsorship also includes a chance to address delegates.

Overall Benefits:

- Logo and acknowledgement as the Dinner Sponsor on the conference website
- 100 word profile on the conference website
- Logo and acknowledgement as the Dinner Sponsor on all conference materials including print, PDFs and broadcast emails
- Logo displayed on the sponsor banner on rotation at the top of the online portal for the duration of the conference
- Logo in the Conference App
- Verbal acknowledgement as the Dinner Sponsor during the dinner
- Opportunity to address delegates during the dinner (5 minutes)
- Two pull-up banners displayed in prominent locations during the Dinner (sponsor to provide)
- Logo displayed on an individual sponsor's slide during the dinner
- One full registration including social functions (welcome reception & conference dinner)
- One additional complimentary ticket to the conference dinner

Speaker Sponsor (multiple available)

\$5,000 inc. GST

This is a prestigious branding opportunity to be associated with a leader/s in your field. Please note sponsorship is subject to approval by the PCNA Organising Committee and any speakers/participants.

Overall Benefits:

- Logo and acknowledgement as a Speaker/Panel/Workshop Sponsor on the conference website
- 100 word profile on the conference website
- Logo and acknowledgement as a Speaker/Panel/Workshop Sponsor on all conference materials including print, PDFs and broadcast emails
- Verbal acknowledgement as Sponsor at the commencement of the relevant session
- Logo displayed next to the relevant session in the online conference program
- Logo displayed next to the relevant session in the Conference App and Online Portal
- Logo displayed on the sponsor banner on rotation at the top of the online portal for the duration of the conference
- Logo, hyperlink and 100 word profile in the Conference App and Online Portal
- Logo displayed on a joint sponsor slide in the plenary hall
- One full registration including social functions (welcome reception & conference dinner)
- Opt in delegate list available in the Conference App

This sponsorship relates to supporting speakers/panels/workshops scheduled in the program.

Welcome Reception – **SOLD**

\$3,500 inc. GST

The welcome reception is the first social opportunity for delegates to come together. The welcome reception sponsorship also includes a chance to address delegates.

Overall Benefits

- Logo and acknowledgement as the Welcome Reception Sponsor on the conference website
- 50 word profile on the conference website
- Logo and acknowledgement as the Welcome Reception Sponsor on all conference materials including print, PDFs and broadcast emails
- Logo displayed on the sponsor banner on rotation at the top of the online portal for the duration of the congress
- Logo in the Conference App
- Verbal acknowledgement as the Welcome Reception Sponsor during the reception
- Opportunity to address delegates during the reception (3 minutes)
- Two pull-up banners displayed in prominent locations during the welcome reception
- One full registration including social functions (welcome reception & conference dinner)
- One additional complimentary ticket to the welcome reception

Conference App (one available)

\$3,500 inc. GST

The Conference App will allow delegates to easily access information including the program, general information, maps and sponsor/exhibitor details.

Overall Benefits

- Logo and acknowledgement as the Conference App Sponsor on the conference website
- Logo and acknowledgement as the Conference App Sponsor on all conference materials including print, PDFs and broadcast emails

- Sponsor banner on each page in the Conference App
- Logo displayed on a joint sponsor slide in the plenary hall
- Logo and hyperlink in the Conference App and Online Portal
- One PDF e-satchel insert in the Conference App and Online Portal

Advertising

\$700 inc. GST

Multiple Available

e-Satchel Inserts (PDF and Video) in the conference app

- Two PDF e-satchel inserts in the Conference App
- One Video e-satchel insert in the Conference App

Terms and Conditions

These terms and conditions apply to organisations and their staff (you, your organisation, your group) participating in this event (the event) being organised by Conference Design Pty Ltd on behalf of the Host (us, we, Conference Design, the Host). By participating in the event, you are deemed to have agreed to these terms and conditions. It is your responsibility to ensure all your staff participant are aware of these terms and conditions.

Acceptance

Acceptance of all applications is subject to our approval and we reserves the right to decline any application.

Payment

Payment is required within 14-days of Conference Design issuing your tax invoice. Sponsorship and exhibition entitlements, including the allocation of exhibition space, do not commence until payment has been received.

Currency and GST

All prices are quoted in Australian Dollars (AUD\$) and include GST, unless otherwise stated.

Confirmation of Bookings and Tax Invoice

Once you have completed an online booking, you will be sent a confirmation email with a PDF Tax Invoice.

Point of Contact & Conference Updates

You will provide a single point of contact when booking to coordinate your participation. All information and updates be sent via email to your point of contact.

EFT Payments

Please include the EFT Reference shown on your Tax Invoice when submitting an EFT and email Conference Design the details including date, amount and your bank's reference.

- **BSB: 017 010**
- **Account #: 1085 82575**
- **Account Name: Conference Design Pty Ltd**
- **Bank: ANZ Bank, 61 Liverpool Street, Hobart 7000**
- **Swift Code: ANZBAU3M**

Credit Card Payments

Credit card charges appear as Conference Design Pty Ltd on your card statement. When using the online payment system credit card transactions will be processed directly by ANZ eGate and Conference Design does not store or transmit your credit card details. ANZ eGate is a secure and PCI compliant platform.

Attendee Numbers

We will promote the event to maximise participation, but we do not guarantee a minimum number of attendees either onsite or online.

Package Inclusions & Associated Costs

Refer to the sponsor and exhibitor prospectus for inclusions for each package. All costs associated with your inclusions in the event will be borne solely by you and we shall have no liability for any costs unless we have explicitly agreed in writing.

No Cancellation of your Booking

All payments are non-refundable once an application has been accepted. If you are no longer able to attend the event, please contact Conference Design to discuss your participation.

Cancellation or Postponement of an In-person Event

We do not accept any liability for losses incurred, including but not limited to travel, accommodation, exhibition and displays, or any other costs or expenses, if the in-person Event is cancelled or postponed due to an unforeseen circumstances or any occurrence that renders performance of the Event inadvisable, illegal, impracticable or impossible in our sole opinion. An unforeseen event could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension or restriction on transportation; or any other emergency.

If an in-person conference is cancelled or postponed, refunds will not be issued but available funds will be credited towards an online conference or a in-person conference.

Moving to an Entirely Online Event

If we believe, at our sole discretion, that a hybrid or in-person event needs to be held entirely online, all bookings will be transferred to the online event. The package fees will be revised to reflect an online format and you will be refunded any difference between the in-person and online package fees. Full refunds of sponsor and exhibitor bookings will not be available due to an event moving online.

Changes

We reserve the right to change any and all aspects of the event, including but not limited to, the name, themes, content, program, speakers, format, performers, hosts, moderators, venues, and times. We reserve the right to amend or remove any sponsorship package, exhibition package or exhibition floor plan.

Disclaimer

Every effort has been made to present all the information accurately, however, we do not accept any liability for any inaccuracies in any published information. We will correct any published information as soon as possible and advise you as soon as possible.

Code of Conduct and Disruptive Behaviour

You agree your representatives will abide by the Conference Code of Conduct.

Codes of Practice

Where relevant, we urge you to observe and follow the Codes of Practice of the Medical Technology Association of Australia (MTAA) which are available at www.mtaa.org.au. This includes sponsors and exhibitors who may not be members of the MTAA. We also encourage sponsors and exhibitors to adhere to the Medicines Australia Code of Conduct and associated guidelines available at <https://medicinesaustralia.com.au/code-of-conduct/>.

Revocation of Participation

We may revoke an agreement with you, if we believe, in our sole opinion, the participation of an organisation is prejudicial to the interests and objectives of the event Host.

Product or Service Endorsement

Your participation in the event or sponsorship of any activity does not indicate endorsement of your products or services and must not be stated or inferred in any way.

Exhibition Floor Plan

The exhibition floor plan is subject to change without notice. The floor plan is not to an exact scale but accurately represents the position and sizes of exhibition spaces at in-person conferences.

Allocation of Exhibition Space

Exhibition spaces will be allocated. We may revise allocated spaces after taking into account an organisation's sponsorship, the date of application, preferences, proximity to competitors and any other matters deemed relevant by us.

Insurance

No insurance is provided.

All sponsors and exhibitors must have adequate insurance for the period of the conference, including public and product liability cover and professional indemnity insurance. You will need to provide a certificate of currency to confirm your participation onsite.

Indemnity

You shall indemnify the Host and Conference Design for any loss, damage to property or injury to persons suffered as a result of your participation in the conference, except where the Host or Conference Design are found to be negligent.

Supply of Goods and Services

The supply of any goods, services, samples or advice is entirely at your own risk.

Security

Valuable items should NOT be left unattended at your exhibition space at any time and especially not overnight. No responsibility is accepted for any loss or damage to equipment and display materials.

Representatives

Anyone from your organisation attending the conference or guests you wish to invite to the conference must register with Conference Design before the conference. An official name badge will be required to access the in-person meeting and exhibition areas.

Registration Terms and Conditions

All terms and conditions listed on the Registration page apply to your representatives.

Custom Stands

All custom stands must fit within the purchased exhibition space. Custom stands must not exceed 3.0 metres high. If you have any questions please email us a floor plan and elevations of your proposed stand.

Opt-in Delegate List

The opt-in delegate list will be supplied to eligible sponsors and exhibitors prior to the conference and will include name, organisation, state/country). The list provided will exclude the names of delegates who have not provided their consent.

Interactive Exhibitions

Whilst we encourage you to develop entertaining and interactive displays to attract delegates, please be mindful not to disturb other exhibitors or delegates.

Signage at the venue

Your signage should be free standing to allow for easy placement and should be contained within your exhibition space.

Dismantling Displays

Due to safety requirements you will not be able to dismantle your display before the published closing time.

Damage to the Venue

You indemnify us from all liability for damage to the venue deemed to have been caused by your staff, contractors, agents or guests. The cost of repairs will be the sole responsibility of your organisation.